

Become a **Faculty Career Advocate**

so that ALL students have access to the resources needed to build meaningful careers.

WHAT'S IN IT FOR YOU

By joining the Career Advocate Network, you choose the level of engagement that suits you the best:

One - Two Stars: ★★

- Appreciation goodies
- Invitations to employer events
- Consideration for the annual Career Advocate Award

Three Stars: ★★★

- All of the One to Two Star perks
- **\$500 stipend** to use towards an employer site visit, guest speaker, student micro internship, student professional development, class padfolios, or similar.
- Note: You can only receive one stipend per semester.

***Flip over to view engagement activities**

To officially become an Advocate or if you have any questions / would like additional information, please contact Robyn Williams, Associate Director of Career Engagement - robynw@uark.edu.

WHY DOES IT MATTER

Did you know? 69% of UA seniors indicated that they are more inclined to speak to a faculty member about their career before they graduate in comparison to Career Connections (42%).

Equitable Practice

Reaches all students where they are, ensuring that ALL students begin making career connections.

Expands Reach

Alone, we cannot connect with all students due to the "opt-in" nature of career services, events, and resources.

Amplifies Resources

Provides clarity on how to aid students by effectively increasing awareness of resources and the referral process.

Career Readiness

Helps students recognize and articulate the valuable career-related skills they gain from coursework and co-curricular experiences.

By becoming a Career Advocate, you join a faculty, staff, and employer network supporting the Career Everywhere movement that seeks to embed career development into the student experience.

WAYS TO ENGAGE

Engaging in any of these activities makes you a Faculty Career Advocate!!

ENGAGEMENT ACTIVITY	LEVEL OF ENGAGEMENT	ENGAGEMENT DETAILS
Refer a Student	★	Refer students to our office or the Career Studio when they require specialized career support. You may also place a referral stand on your desk and engage in career-related conversations with students as appropriate (QR code on stand directs students to text us or schedule an appointment).
Liaise with our Office	★	Share career-related resources, events, and programs with your class(es). You will receive this information through a periodic career engagement newsletter containing valuable content for yourself and your students.
Activate Handshake	★	Create a Handshake account so that you can access the same information (view events and jobs) as students.
Refer an Employer	★	Reach out to your employer contacts and invite them to post their position(s) to Handshake and loop us in.
Refer a Colleague	★★	Share your experience or information regarding Faculty Career Advocates with your colleagues and encourage to encourage them to join the network!
Nominate a Student for Intern of the Year	★★	Work with a student to complete the Intern of the Year application. Visit https://engineering.uark.edu/career-connections/students/intern-of-year.php for more information. *If your student wins, you will receive \$100!
Sign-up for a Class Presentation	★★	Invite our office to speak with your class about any career-related topic of your choosing. You can also request to have someone from industry come in to speak with your class.
Offer Extra Credit Assignments	★★	Offer extra credit for attending career events or participating in individual career appointments. We will send you attendance.
Conduct an Assignment Alignment	★★★	Work with our team to clearly connect career competencies to an assignment.
Embed an Asynchronous Assignment into Course	★★★	Add an asynchronous career development module to your course from the Faculty Toolkit or add an asynchronous career development assignment to your course (example: career fair assignment, resume review day assignment, Pre-STEM Mixer assignment).
Skillify your Syllabi	★★★	Work with our team to clearly connect career competencies within your syllabus and class overview.
Boost Career Event Participation	★★★	Promote a specific career event to your courses and attend the event with at least 15 of your students.
Engage Employers	★★★	Take your students on a site visit. Work with our team to clearly connect coursework and skills throughout employer visit.

Have your own idea for embedding career readiness and career education? Be sure to share!